

# MARK LAWSON-JONES

Business Director, Page Executive

Mark joined PageGroup in 2006, working from the Manchester office, placing sales people into the FMCG and Consumer markets across the North West. After four years, Mark left to pursue another opportunity, and now he's back and working in the Page Executive business. We caught up with Mark to hear about his journey, and why it's important for him to be able to work dynamically.

## Why did you leave the business?

After four years of working in the same market I needed a fresh challenge in an environment that allowed me to manage my own time between work and home, while continuing to deliver the results. I took the opportunity to join an established, privately owned, specialist sales and marketing recruiter as the Divisional Manager for the North.

## Why did you come back?

After managing a team, I decided to move into executive search to broaden my career and experience. The subsequent decision to leave the well-respected and established search firm Hoggett Bowers to join Page Executive was not an easy one, but two key factors provided the reassurance and motivation to move. PageGroup's working practices and environment had changed to a more mature, family-friendly and collaborative one. Secondly, having experienced PLC, Private Equity and SME owned organisations, I knew the key difference to enjoying work is the people around you. What hasn't changed at PageGroup, is working with like-minded, driven and professional people who will encourage and challenge you, while creating an enjoyable environment.

## Why is being able to work dynamically important for you?

I have a four year old daughter, so for me, it's vital that I work within a business that appreciates the importance of balancing the needs of work and home. I want to be around for the nursery run, be involved in her activities at school, or simply be at home for a sensible time following long days travelling or staying away. Being able to achieve work life balance is so important, and the introduction of the dynamic working charter at PageGroup further reinforces this. I can work hard while still being involved in watching my daughter grow up – a time that cannot be repeated.

